



#BEGingerFestive Gingerbread Creation Content Rules

Thanks for supporting a positive outreach activity on social media with cheer from your kitchen!

To take part:

Post a picture or video of your own holiday gingerbread house or creation (can include images of you and your family and a description, or can just be the structure) to Instagram or Facebook with the hashtag #BEGingerFestive. You can also email an entry to media@bellingham.org, which we will then post to social media on your behalf.

While anyone can post a picture or a video of their holiday baking effort with #BEGingerFestive—to accept a prize you must meet the following criteria:

1. Prize winners must reside in Whatcom County.
2. Prize winners must be able to show some kind of indication that they created their entry, and that it happened in 2020
3. You must have emailed (media@bellingham.org) or posted your photo (#BEGingerFestive) before January 1, 2021.

Suggestion: When you submit a photo or video for the contest, take an extra photo you keep for yourself that shows evidence of the year (a calendar or app with the date in the photo) and the person or people that submitted the photo with the creation! You will need something like this to claim your prize unless it is evident in your entry photo/video. But if you aren't posting for a prize, no worries!

How winners will be selected:

Again, the focus is on sharing and joy—so there are no technical categories. Any submitting entity can only win one prize regardless of the number of posts. Winners will be announced Friday, January 8, 2021. Three \$100 Think Local First Gift cards will be awarded as follows:

- One random draw from all submitting entities across Facebook, Instagram, and email submissions.
- One winner from all the **Facebook** posts chosen by Whatcom Unified Command based on based on a judging value they choose (family teamwork, joy, inspiration, coziness, wonder, etc).
- One winner from all the **Instagram** posts chosen by Bellingham Whatcom County Lodging Association based on a judging value they choose (family teamwork, joy, inspiration, coziness, wonder, etc).

Reminder: If you enter via email we are going to post all entries (barring inappropriate language or content) on either Facebook or Instagram so those judges (and everyone else!) will see your work.

Bellingham Whatcom County Tourism

904 Potter Street, Bellingham, WA 98229

360.671.3990 | 800.487.2032 | fax 360.647.7873

www.bellingham.org





When you submit photo and video content you agree:

I hereby irrevocably grant permission to Bellingham Whatcom County Tourism to use the Photograph (and the images and content therein), in whole or in part, on its websites and in print and electronic or any other media now or hereafter known (including publications and advertising), and to edit, combine with other material and make derivative works of same, in whole or in part, without notifying me and without obligation to me; and I hereby waive any right to inspect or approve the final display or other exploitation of the Photograph now or in the future, whether that use is known to me or unknown, and to any right to royalties or other compensation arising from or related to the use of the Photograph.

Additionally, I represent and warrant that if any recognizable minors appear in the Photograph, I am the mother, father or duly appointed guardian of such child(ren) or have the irrevocable permission of the parents or duly appointed guardian(s) of such child(ren) to grant the rights set forth herein to Bellingham Whatcom County Tourism on behalf of such minor(s). I am the age of majority in my state of residence (which is typically 18 years of age in most states) and competent to contract in my own name. For purposes of this Photograph submission release, "Bellingham Whatcom County Tourism" means Bellingham Whatcom County Tourism and its parents, subsidiaries, affiliates, successors, assigns and sublicensees.

Who we are:

Bellingham Whatcom County Tourism is an independent, 501 (c) (6) nonprofit, economic development organization whose purpose is to improve the economy by marketing Bellingham Whatcom County as a premier, year-round visitor, sports, outdoor recreation, arts and cultural, and meetings destination, which supports all travel, tourism, and hospitality businesses and nonprofits in Whatcom County.

Bellingham Whatcom County Tourism

904 Potter Street, Bellingham, WA 98229

360.671.3990 | 800.487.2032 | fax 360.647.7873

www.bellingham.org

