

## APPENDIX D: STAKEHOLDER ADVISORY GROUP PLEDGES

### Stakeholder Pledges 4/28/17

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**Susie Purves**

**Pickford Film Center**

- willing to attend meetings, help with organizing and communicating, brainstorming and planning
- will dedicate time and resources, thinking
- interested in funding opportunities

**Hafthor Yngvason**

**WWU Western Gallery and Outdoor Sculpture**

- willing to participate in planning identity & website

**Kelly Hart**

**Allied Arts of Whatcom County**

- whatever we can do to help

**Louise Mugar**

**Point Roberts Press**

- help communicate to our readers & visitors the CHT opportunities in WC

**Beth Joffrion**

**WWU Heritage Resources**

- can offer advice on grants & funding, offer historical context & resources for project goals
- networking and connections to other heritage organizations and WWU

**Christian Martin**

**North Cascades Institute**

- interested in sharing information about E. whatcom co and Cascades National Park

**Steve Paus**

**Historic Fairhaven Association**

- would like to help with planning for waterfront access and linking heritage with new development

**Debbie Harger**

**Blaine Chamber of Commerce**

- continue to collaborate with this group & assist to complete cultural heritage sites in WC.
- will work with the community of Blaine to develop identified cultural heritage sites to “visitor ready”, signage - current involvement - marketing - ultimately for E.D. in Blaine and revitalization of downtown

**Shu-Ling Hergenbahn-Zhao**     **Sylvia Center for the Arts**

- would like to participate by staying in formed as plans move forward, actively engage in planning, network with other arts organizations to connect them with CHT, actively create experiences for tourists, work to cross-pollinate with other organizations and businesses to build CHT in Whatcom County.

**Wes Davis**

**Sylvia Center for the Arts**

- can assist and collaborate in marketing / design consultation, web development consultation, moral support, brainstorming, millennial insights, and building arts district partnerships

**Janet Rogerson**

**Washington State Historical Society**

- can attend Advisory meetings, participate in strategic planning.
- will be retiring end of october 2017 and would like to get more involved.

**Teresa Taylor**

**Lummi Nation**

- participate in development and implementation of action plan.

- coordinate lummi Nation sharing of cultural heritage.
- help identify & apply for funding

**Ann Serwold                      Ferndale Chamber of Commerce**

- can attend meetings, share the Ferndale story, work to do what I can from my position.
- promotion of avenues to reach culture, heritage, arts, etc. look to work with lummi nation on finding ways to tell their story, share it. \
- willing to do more as needs are presented

**Christina Claassen            Whatcom Museum**

- participate in committee / planning
- investigate specific partnering / branding opportunities, such as loyalty programs, shared collateral and messaging, and/or creating and aggregating itineraries
- collaboration with other organizations on creating packages, experiences, and/or partnerships

**Andrew McKinley & Troy Luginbill    Lynden Pioneer Museum**

- consultation, active participation.
- cooperation on any and all promotional or inter organization actions

**Annette Bagely                Bellingham/Whatcom County Tourism**

- Collaboration meetings

**Pete Granger                    SeaFeast**

- Willing to make time to attend meetings, integration with seafeast planning

**Amy Guerra                      Mount Baker Theatre**

- Messaging through channels of MBT organization
- Shared / included offerings when a fit with other
- Outreach to bigger partners (airlines, cruise tours, etc)
- Potentially programmatic support through festivals, etc. if we determine common goals / voice
  - Consideration of community loyalty platform